

February 8th 2024 in Stavanger

Welcome to Al Innovation Day





We are thrilled to welcome all Eye-share employees to our Al Innovation Day! Join us in February 8th in Stavanger for a day filled with insightful discussions, creativity, collaboration, and self-study in the field of artificial intelligence.

Are you as passionate about AI as we are?

This event is tailored for all our employees eager to explore the possibilities of AI, in product development, coding, business processes, or sales & marketing. The program is designed to be valuable for everyone working at our company, whether you are an AI enthusiast or a beginner, just delving into the world of AI.

When and where?

Date: February 8th

Time: 9:00 to 16:00, sum up and pizza from 16:00 to 17:00

Venue: Eye-share Headquarters

Let's come together and innovate!

Please ensure you register by February 2nd

Registration link

Awesome Place to Work

We look forward to your participation and a day of exciting AI exploration!

Best Regards

Al Innovation Day Committee Torhill, Kai, Gaute, Jan Erik, Simon, Dior, Behzad and Mariann



Program

Time	Agenda	Responsible
09:00	Welcome to Al Innovation Day at Eye-share	Torhill Falnes, CEO
	Introduction to our AI workshop. How has AI affected	
	other companies, efficiency, statistics etc.	
09:30	The cutting-edge world of Machine Learning	Dag Ole Himle,
	AI-student Dag Ole will guide us through the	student AI NTNU
	cutting-edge world of Machine Learning, unveiling	
	the starting point behind our pioneering chatbot and	
	the transformative potential of the latest ChatGPT	
	innovations.	
09:50	Intro to our new AI concept!	Kai Mydland, R&D
	Get ready; name, visualization, thoughts, and plans	
	going forward, - and a demo!	
10:10	Neetly and Eye-share	Ole Jørn Borum,
	Neetly has played an instrumental part of shaping	partner and
	our new Al concept. Ole-Jørn gives us a glimpse of	designer in Neetly
	the process, and the thoughts behind the scenes.	
10:40	XAI (explainable artificial intelligence)	Jan Erik Gausdal,
	Jan Erik dreams about the future for eye-share and	Sales
	all the possibilities and benefits that XAI will bring to	
	our customers	
11.00	Lunch	
12:00	Prepare for themed group or individual research	Short breaks
	You select the topic you want to engage in. Groups	during the
	will utilize meeting rooms, while those working	workshops
	independently will be seated at their desks.	
16:00	Get together for Pizza and Sum-Up	
	for those who have the time and opportunity	
17:00	End	



Work together – choose the topic you are interested in

Title	Description	Proposed by	Responsible
Workshop 1: Organizing our data – What and how to collect?	Al needs data, lots of data. What data can and should we collect? What could we create if we only had a certain kind of data? How can we ensure that we have such data? Do we need data across customers? If so, how can we coordinate data from different customers to improve the quality of our Al models? Customers have different supplier IDs, but they represent the same entity. What about departments, accounts, and other dimensions?	Gaute	Gaute, Dior, Håvard H.
Workshop 2: Al Horizons: Imagining the future of our products	Ignite your creativity in a dynamic brainstorming session, where we'll explore the vast possibilities of AI to innovate new features and products. Whether leveraging our existing data or venturing into new data frontiers, let's ask ourselves, "What if we could X?" Join us to shape the future with your visionary ideas!	Gaute	Kai + Jan Erik
Workshop 3: Al Code camp	Explore the AI technology! We start with Microsoft's ML.NET tutorial. We'll set up a repository, go through the code, and run it, then everyone is encouraged to make modifications and see how it works.	Gaute	Håvard L + Espen J
Workshop 4: Implementation of AI in Eye- share; admin, sales, market, support	Brainstorming together about new process improvements in Eye-share using AI? AI in product development? AI in customer service? What tools are available? Example: Copilot/ChatGPT. Are there effective ways to use AI in the sales process today that we haven't explored?How can we work with AI (ChatGPT, etc.) to make our marketing easier and better?	Simon	Simon + Mariann
Workshop 5: Navigating the Future: The Microsoft Copilot Expedition	Dive into the world of Microsoft Copilot. In this interactive session, we'll explore and discuss the capabilities, implications, and potential integrations of Microsoft Copilot in our current and future projects. What are the gains and pains?	Kai	Kjetil Lund + Espen Ro E.



Suggestions, channels for self-study:

Title	Description	Proposed by	Note
Microsoft Al learning	https://learn.microsoft.com/en-	Kai	Select AI
hub	us/training/browse/		topics under
			Subjects:
			Data and Al
Google Cloud Gen Al	https://www.cloudskillsboost.google/paths	Kai	
Kaggle – Al & ML	https://www.kaggle.com/learn	Kai	
community with			
online learning			
Udemy	https://www.udemy.com/topic/artificial-	Kai	Require
	intelligence/		license from
			Tietoevry

Suggested introductions on beginner level:

A guide to Al	https://learn.microsoft.com/nb- no/training/modules/a-guide-to-artificial- intelligence/	Kai	
Fundamental Al concepts	https://learn.microsoft.com/nb- no/training/modules/get-started-ai- fundamentals/	Kai	

In general: find your preferred channel/platform, select level and give it a go:)